

Sales and Product Training (Online)

Registration Form

Duration	1 + 3 days – Online Sales and Product Training (Session 1 – optional; Session 2,3 and 4 mandatory)
Language	English
Description	The trainings are intended for sales personnel. Upon completion of this trainings the participants will understand the use of each instrument, the components and accessories included as well as the intended use of the instrument and the process of Tissue Specimen preparation that are destined for.
Location	Online by MS Team (access link will be sent to the specified e-mail address)
Cost	The participation in the SLEE medical trainings is free-of-cost for official SLEE distributors.
Travel	none
Accommodation	none

By registering, the participant expressly agrees that the training including all communication and all image/video content can be recorded. SLEE medical GmbH has the right to further use and pass on these electronical data. Corresponding recordings can be provided to the participant on demand.

Annotation:

Please use one form for each participant!

Participant Name

Company

Address

Country

Phone

Mobile

Email

Which training would you like to attend?

Online – Sales and Product Training:

23 rd November 2020 Session 1 (details see below)	04:00 p.m. to 06:00 p.m. (CET)
24 th November to 26 th November 2020 Session 2, 3, 4 (details see below)	04:00 p.m. to 09:00 p.m. (CET)
07 th December 2020 Session 1 (details see below)	10:00 a.m. to 12:00 p.m. (CET)
08 th December to 10 th December 2020 Session 2, 3, 4 (details see below)	10:00 a.m. to 03:00 p.m. (CET)

Please fill and return to: marketing@slee.de

Training Itinerary:

- Session 1: "Tissue Specimen Preparation"

During this session we explain the basics of the process that follows from the moment we take the tissue sample until it is ready to reach the microscope. We explain this process in a simple manner so everyone can understand the process that our instruments and consumables cover.

Target group: Sales & technical people that will contact the end users and need to understand the basics regarding the process that will cover the instruments and consumables that they sell and feel further confident that even their selling points are solid as they know exactly what they sell. People that have good knowledge/experience of that field is recommended to skip that session.

- Sessions 2,3,4: "SLEE products sales Training"

During these three sessions we delve into SLEE products and their specs, we explain which are the most important specs for each product and more specifically for each model, we also offer selling tips, some brief information regarding the competition and of course we answer any question possible regarding our products.

Target group: Sales & technical people that will contact the end users and need to understand the selling points of SLEE instruments. Highly recommended even for people highly experienced on the field with other brands.